For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

FRIENDS OF MATT SMITH(172688)

CBS TELEVISION © GW



09/25/2012-09/30/2012

# **KDKA-TV**

1201-543683

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 1 of 5

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-56720

**Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE:

In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

> New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

**Product Desc:** FRIENDS OF MATT SMITH 9/25-30

Broadcast airtimes represented are reported to the nearest second.

09/30/2012 10/30/2012 **Broadcast EOM** 08/27/2012-09/30/2012 Net 30 days

Buy	Flight										Total	
_ine	Description	on		Buy Line Dates			МT	WTFSS	[	Our	Spots	Rate
1 THIS MORNING 5-6AM				09/25/2012-09/	28/2012	. T V	VTF		30	4	400.00	
Week	c Of			MTWTFSS	<u> </u>	Spots Per Week		Rate				
09/24	1/2012-09/30/2	2012		. T W T F		4		400.00				
Air Da	ate	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
09/25	5/2012	Tu	05:29:16 AM		MST102H		30	400.00				
09/26	5/2012	We	05:27:05 AM		MST102H		30	400.00				
09/27	7/2012	Th	05:28:21 AM		MST102H		30	400.00		- 1		
09/28	3/2012	Fr	05:13:14 AM		MST102H		30	400.00				A.
2	THIS MOF	RNING	6-7AM		09/25/2012-09/	28/2012	. T V	VTF		30	4	600.00
										M		
Week Of			MTWTFSS	<u>i</u>	Spots Per Week		Rate					
09/24	1/2012-09/30/2	2012		. T W T F		4	10	600.00		M		
Air Da	ate	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit		Credit	Remarks
09/25	5/2012	Tu	06:43:31 AM		MST102H		30	600.00				
09/26	5/2012	We	06:29:32 AM		MST102H		30	600.00				
09/27	7/2012	Th	06:55:36 AM		MST102H		30	600.00				
09/28	3/2012	Fr	06:28:42 AM		MST102H		30	600.00				
3	THE EARI	LY SHO	OW		09/25/2012-09/	28/2012	. T V	VTF		30	4	375.00
				A		, -		_				
Week				MTWTFSS		Spots Per Week		Rate				
09/24	1/2012-09/30/2	2012		.TWTF		4		375.00				
Air Da	ate_	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	<u>Remarks</u>
09/25	5/2012	Tu	08:20:57 AM		MST102H		30	375.00				
09/26	5/2012	We	08:57:55 AM		MST102H		30	375.00				
09/27	7/2012	Th	08:40:02 AM		MST102H		30	375.00				
	3/2012	Fr	08:27:08 AM		MST102H		30	375.00				

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

PO BOX 13445

CBS TELEVISION © GW



# **KDKA-TV**

1201-543683

**Broadcast EOM** 08/27/2012-09/30/2012

09/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 2 of 5

Account Exec:

Brian Butz-1 KDKA-TV

09/25/2012-09/30/2012

**Customer Order:** 

CPE:

Pittsburgh, PA 15243-0445 In Account MESSAGE & MEDIA INC.(22198)

FRIENDS OF MATT SMITH(172688)

With: 100 Albany St

> New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

Office: Contract Num: 1201-56720

**Contract Dates:** 

Linked Order:

FRIENDS OF MATT SMITH 9/25-30 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

10/30/2012 Net 30 days

Buy	Flight									Total	
ine	Description	1			Buy Line Date	s	MTWTFSS		Dur	Spots	Rate
4	THIS MORN	IING :	9-10AM		09/25/2012-09/	28/2012	. T V	V T F	30	4	150.00
Week	Of			MTWTFSS	<u>i</u>	Spots Per Week		Rate			
09/24/	/2012-09/30/20	12		. T W T F		4		150.00			
Air Da	ate <u>[</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
09/25/	/2012 7	Γu	09:29:58 AM		MST102H		30	150.00			
09/26/	/2012 V	۷e	09:53:25 AM		MST102H		30	150.00			
09/27/	/2012 7	Γh	09:40:36 AM		MST102H		30	150.00		1000	
09/28/	/2012 F	r	09:05:49 AM		MST102H		30	150.00		- 1	it.
5	NOON NEW	/S			09/25/2012-09/	28/2012	. T V	VTF	30	4	550.00
Week Of			MTWTFSS	<u>i</u>	Spots Per Week		Rate				
09/24/	/2012-09/30/20	12		. T W T F		4	10	550.00		W.	
Air Da	ate <u>[</u>	Day	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit	Credit	<u>Remarks</u>
09/25/	/2012 7	Γu	12:13:12 PM		MST102H		30	550.00			
09/26/	/2012 V	۷e	12:23:08 PM		MST102H		30	550.00			
09/27/	/2012 7	Γh	12:13:32 PM		MST102H		30	550.00			
09/28/	/2012 F	-r	12:09:00 PM		MST102H		30	550.00			
6	4PM EARLY	′ NEV	VS		09/25/2012-09/	28/2012	. T V	V T F	30	4	500.00
						<i></i>					
Week				MTWTFSS		Spots Per Week		Rate			
09/24/	/2012-09/30/20	12		.TWTF		4		500.00			
Air Da	ate <u>C</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	<u>Debit</u>	Credit	Remarks
09/25/	/2012 T	Γu	04:08:48 PM		MST102H		30	500.00			
09/26/	/2012 V	۷e	04:09:06 PM		MST102H		30	500.00			
09/27/	/2012 T	Γh	04:54:06 PM		MST102H		30	500.00			
00/20/	/2012 F	r	04:53:43 PM		MST102H		30	500.00			

For:

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Pittsburgh, PA 15243-0445

FRIENDS OF MATT SMITH(172688)

CBS TELEVISION STATIONS



# **KDKA-TV**

INVOICE

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Account Exec: Office: Brian Butz-1 KDKA-TV

Contract Num: 1201-56720

**Contract Dates:** 09/25/2012-09/30/2012

**Customer Order:** 

Linked Order: CPE: /

In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable Product Desc: FRIENDS OF MATT SMITH 9/25-30

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543683

 Invoice Date:
 09/30/2012

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 08/27/2012-09/30/2012

PAY BY 10/30/2012 Net 30 days

Buy	Flight									Total		
Line	Descripti	ion		Buy Line Dates			мти	VTFSS	Dur	Spots	Rate	
7	5PM EAR	RLY NE	WS M-F		09/25/2012-09/2	8/2012	. T W	TF	30	4	800.00	
<u>v</u>	Veek Of			MTWTFSS	<u>3</u>	Spots Per Week	_	Rate				
0	9/24/2012-09/30	/2012		. T W T F		4		800.00				
<u>A</u>	ir Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
0	9/25/2012	Tu	05:43:50 PM		MST102H		30	800.00				
0	9/26/2012	We	05:44:50 PM		MST102H		30	800.00				
0	9/27/2012	Th	05:43:50 PM		MST102H		30	800.00		1000		
0	9/28/2012	Fr	05:39:45 PM		MST103H		30	800.00		. /	1	
8	M-F ERL	Y NEW	S		09/25/2012-09/2	8/2012	. T W	TF	30	4	900.00	
_	Veek Of			MTWTFSS	<u> </u>	Spots Per Week		Rate				
0	9/24/2012-09/30/	/2012		.TWTF		4		900.00		100		
<u>A</u>	ir Date	<u>Day</u>	Air Time	M/G For	Material	10	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
0	9/25/2012	Tu	06:37:28 PM		MST102H		30	900.00				
0	9/26/2012	We	06:27:44 PM		MST102H		30	900.00				
0	9/27/2012	Th	06:43:27 PM		MST102H		30	900.00				
0	9/28/2012	Fr	06:38:11 PM		MST103H		30	900.00				
9	11PM NE	WS			09/25/2012-09/2	8/2012	. T W	TF	30	1	1,800.00	
14	VIOf			MIWIFOC		On the Day Wash		Data				
V	<u>Veek Of</u>	/0040		MTWTFSS	<u> </u>	Spots Per Week	=	Rate				
^	9/24/2012-09/30	/2012		.TWTF		1		1,800.00				
0		Davi	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	ir Date	Day					30	1,800.00				

For:

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# **KDKA-TV**

1201-543683

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

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Account Exec: Office:

Brian Butz-1 KDKA-TV

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1201-56720 09/25/2012-09/30/2012

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PO BOX 13445

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> New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

FRIENDS OF MATT SMITH 9/25-30 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

09/30/2012		
Broadcast EOM	<b>PAY BY</b>	10/30/2012
08/27/2012-09/30/2012	PAIDI	Net 30 days

Buy	Flight									Total		
Line	Descript				Buy Line Dat			WTFSS	Dur	Spots	Rate	
10	SAT. MO	RN. LC	CAL NEWS		09/29/2012-09	9/29/2012		. S.	30	1	300.00	
V	Veek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate				
0	9/24/2012-09/30	/2012		S.		1		300.00				
Δ	<u> ir Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	9/29/2012	-	06:43:12 AM	<u>IW/O T OI</u>	MST103H		30	300.00	Bobit	Orcan	<u>rtemants</u>	
										-		
11	SAT 7PM	INEWS	5	-	09/29/2012-09	9/29/2012		. S .	30	1	650.00	
۱۸	Veek Of			MTWTFS	S	Spots Per Week		Rate			ß.	
_	9/24/2012-09/30	/2012		S.	<u>~</u>	<u>opots i ei week</u>		650.00				
						•						
	<u>sir Date</u>	-	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
0	9/29/2012	Sa					30			1	Credit	
12	KD/PG S	UNDAY	/ EDITION		09/30/2012-09	9/30/2012		S	30	1	200.00	
					_							
	Veek Of	(00.40		MTWTFS	<u>S</u>	Spots Per Week		Rate				
0	9/24/2012-09/30	/2012		S	- 1	1	1	200.00				
<u>A</u>	<u>sir Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
0	9/30/2012	Su	08:56:55 AM		MST103H		30	200.00				
13	CBS SUN	MORI	N		09/30/2012-09	9/30/2012		S	30	1	500.00	
V	Veek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
0	9/24/2012-09/30	/2012		S		1		500.00				
<u>A</u>	ir Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
0	9/30/2012		09:56:30 AM		MST103H		30	500.00				
					to the official st							

21251 NETWORK PLACE CHICAGO, IL 60673-1251

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In Account MESSAGE & MEDIA INC.(22198)

With: 100 Albany St

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BS TELEVISION STATIONS



09/25/2012-09/30/2012

KDKA-TV

INVOICE

Page 5 of 5

Account Exec: Brian Butz-1 Office: KDKA-TV

**Contract Num:** 1201-56720

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**Product Desc:** FRIENDS OF MATT SMITH 9/25-30

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543683

Invoice Date: 09/30/2012 Billing Cycle: **Broadcast EOM Billing Period:** 

08/27/2012-09/30/2012



Buy	Flight								Total		
Line	Description			Buy Line Date	s	MTWTFSS			ur Spots	Rate	
14	18:30:00-19:00:0	00	09/30/2012-09/30/2012			S		3	30 1	650.00	
Week 0 09/24/2 Air Date 09/30/2	e <u>Day</u>	<u>Air Time</u> 06:35:47 PM	MTWTFSS M/G For	<u>S</u> <u>Material</u> MST103H	Spots Per Week	<u>Dur</u>	Rate 650.00  Rate	Debit	Credit	<u>Remarks</u>	
09/30/2	Total Spots		Gross Ar		Commis	30 ssion Amt	650.00 Net Amt	Debit	Credit	Reconciliation	
Air Time Totals	37		20,550.0			3,082.50	17,467.50	0.00	0.00	0.00	

## **Billing Notes**

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY FRIENDS OF MATT SMITH. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

20,550.00 **Gross Billing Trade Value** 0.00 **Agency Commission** 3,082.50 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 17,467.50

Warranty - We warrant the above broadcasts were made according to the official station log.